



## **The United Way of Cumberland County**

### **SIXTY SECOND ANNUAL GENERAL MEETING 2020**



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**UNITED WAY OF CUMBERLAND COUNTY**

**SIXTY SECOND ANNUAL MEETING**

**Tuesday, March 23<sup>rd</sup>, 2021**

**United Way of Cumberland County Meeting Room  
16 Church Street, Unit 206  
Amherst, NS**

**AGENDA:**

- 1) President's Welcome
- 2) Approval of Agenda
- 3) Minutes of September 15<sup>th</sup>, 2020
- 4) Auditor's Report
- 5) Committee Reports:
  - President's Report
  - Nominating Committee Report
- 6) Other Business
- 7) Adjournment



® THE UNITED WAY OF CUMBERLAND COUNTY

## **Vision Statement**

**UNITED FOR SOCIAL CHANGE  
INSPIRED DONORS  
LASTING IMPACT**

## **Mission Statement**

- **To provide leadership in our communities voluntary services sector**
- **To lead, inspire and mobilize donors and volunteers to improve the quality of people's lives in our community**
- **To come together as a community to make a lasting impact for the residents of Cumberland County**

**MISSION STATEMENTS**  
**UNITED WAY OF CUMBERLAND COUNTY MEMBER AGENCIES**

**AMHERST PRE-SCHOOL ASSOCIATION:** *a subsidized pre-school program for 4-5 year olds. Provides social, emotional, physical and intellectual development to help prepare them for school the following year.*

**SEXUAL HEALTH CENTER OF CUMBERLAND COUNTY:** *encourages informed responsible attitudes toward healthy sexuality throughout the human cycle, thus improving the quality of life.*

**CUMBERLAND EARLY INTERVENTION PROGRAM:** *provides direct home-based support service to families who have children (birth to school age) with developmental delays or at risk for delay due to specific handicapping conditions, prematurely or other birth complications.*

**MAGGIE'S PLACE:** *enhances the health and social development of children ages 0-6 years, and their families by providing a variety of promotion and prevention services and programs. The aim is to support families through the preconception, prenatal, infant and early childhood periods by strengthening partnerships and collaborative activities among families, service providers, communities and government.*

**ST. JOHN AMBULANCE:** *enables Cumberland County residents improve their safety, health and quality of life by providing training and community services.*

**CUMBERLAND COUNTY TRANSPORTATION SOCIETY:** *provides sustainable transportation service that is accessible, reliable, affordable and safe for all residents of Cumberland County.*

**211 PROGRAM:** *an easy phone number and internet-based service, connecting people to non-emergency social programs, community and government services.*

**AFTER the SCHOOL BELL PROGRAM:** *provides school children with a bag of food who would otherwise go hungry on the weekends.*

**YOUR CONTRIBUTION STAYS IN YOUR COMMUNITY TO DIRECTLY  
HELP OUR RESIDENTS**

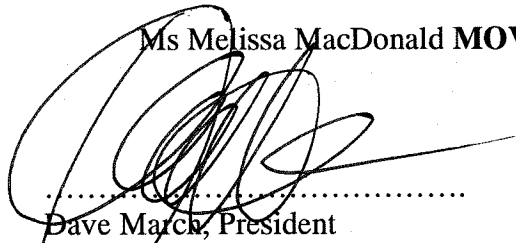
**MOVED** by Cindy McGuire and **SECONDED** Elizabeth Baxter by that the Nominating Committee Report for the Executive Committee be accepted as presented and circulated.

**MOTION CARRIED**

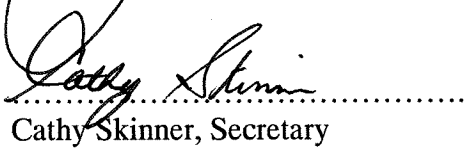
**Other Business:**

Cathy Skinner presented Dave March with an award for his long-term dedication to the Board of Directors of the United Way of Cumberland County. Dave always had the dedication, understanding, ideas, energy and voice to move any project forward. He will be greatly missed but we wish him all the best in his future endeavors.

Ms Melissa MacDonald **MOVED** the meeting be adjourned at 5:46 p.m.



.....  
Dave March, President



.....  
Cathy Skinner, Secretary

**2020 Campaign Results**  
**The United Way of Cumberland County**

<b>Division</b>	<b>Final 2020</b>
TOP TEN BUSINESS KITS	\$60,641.00
MAJOR CORPORATION KITS	\$9,242.00
BUSINESS ACCOUNT KITS	\$6,375.00
GOVERNMENT ACCOUNT KITS	\$17,502.00
HEALTH & EDUCATION KITS	\$1,630.00
MAIL DONATIONS	\$32,786.00
SPECIAL EVENTS	\$12,473.00
<b>TOTAL CAMPAIGN'S</b>	<b><u>\$140,649.00</u></b>
Campaign Information:	
Cash Received & Processed	\$49,403.71
Receipts Issued	
Special Events	\$12,473.00
Donor Choice(in 2021)	\$6,789.29
Pledge Account(Next Year)	\$71,983.00
<b>CAMPAIGN TOTALS</b>	<b><u>\$140,649.00</u></b>
<b>GOAL</b>	<b><u>\$130,000.00</u></b>
	<b>108.19%</b>

## **United Way of Cumberland County**

### **2020 AGM**

#### **President's Report**

2020 was a challenging year for many organizations, including the United Way of Cumberland County. In March 2020, we not only faced the beginning of a pandemic but also lost a number of Board members, including our President whose term had ended. As a result, I stepped into the role of Acting President for the 2020 fiscal year. At this time, the Board was left with 4 active members. With few members and many unknowns as a result of the pandemic, fundraising became a challenge. That being said, the United Way of Cumberland County was able to surpass their campaign goal for fiscal 2020.

Doug Costin and his team provided the organization with approximately \$12,500, a record high for the campaign since it started 18 years ago. The Board and management of the United Way of Cumberland County cannot thank Doug and his team enough. The funding allows the Board to distribute more funds to our member agencies, especially at a time of increased need.

Many of our agencies were unable to provide their regular programming in ways they previously did; therefore, requiring additional resources to allow them to find ways to provide programming either virtually or in a safe manner, following the necessary guidelines established by the government.

As a result of the pandemic, the government provided additional funding to the United Way of Cumberland County in fiscal 2020 to distribute to applicants who were eligible under the criteria of each funding program. Funding included:

- The Atlantic Compassion Fund provided \$14,700 to eligible applicants for funding to provide safe shelter, healthy meals and crucial connection to those who needed it most.
- The Federal Senior Response Fund provided \$20,000 to assist with providing support services to seniors who had been isolated as a result of the pandemic.
- The Federal Emergency Community Support provided \$143,980 to eligible applicants to assist with providing front-line services to those vulnerable populations impacted by the pandemic (ie. Seniors, domestic violence victims, children, families, etc.).

I want to thank the Board of the United Way of Cumberland County for all of their hard work this year. Moving from in person meetings to virtual with such a small Board was a challenge but we did it. We may be small but we are mighty.

The Board and I cannot thank our Executive Director, Cathy Skinner, enough. The United Way of Cumberland County would not be where it is today without her. Every challenge that

2020 threw her way, she was able to conquer. Cathy is one strong, independent woman and her work with the organization has shown that. She faced many different challenges and put in additional time this year with the pandemic and the government's additional funding. We know ourselves how unclear the government requirements can be and that is also what Cathy faced with requirements of the funding received. This was all on top of her regular duties.


Cathy, on behalf of the Board, I want to thank you for all you have done and the extra work you put in to support our community during the pandemic. With only 4 Board members to reach out to and bounce ideas off of, I know it isn't always easy for you.

Thank you to our member agencies for recognizing the work of the United Way of Cumberland County. Your recognition helps us let others know who we are and what we do so that we can continue to fundraise and support the programs of our member agencies.

To the Board, thank you for sticking with the organization in such unprecedented times. Although the future is unknown, 2020 has proven that we can still be successful without a well written plan.

Although the path is not clear, in 2021, the United Way of Cumberland County will continue helping our community and changing lives. We will remind ourselves on a regular basis that we believe in our community and we believe in positivity.

Thank you,

  
Melissa MacDonald, Acting President





**United Way of Cumberland County**

**2020 COVID RELIEF**

**Atlantic Compassion Fund Recipients of \$14,700.**

Amherst Food Bank  
Open Hamper Food Bank  
Maggie's Place  
YMCA of Cumberland County  
Chignecto-Central Regional Center for Education

**Federal Senior Response Fund Recipient of \$20,000.**

VON-Cumberland County

**Federal Emergency Community Support Recipients of \$143,980.**

Cumberland County Transportation Services  
Sexual Health Center for Cumberland County  
Maggie's Place-Cumberland County  
Autism Nova Scotia-Cumberland Chapter  
Amherst Preschool  
After the School Bell Food Program  
The Kidney Foundation  
Bridge Adult Service Center  
YMCA of Cumberland County  
Amherst Food Assistance Network  
Autumn House  
Open Hamper Food Bank Society  
VON

The **United Way of Cumberland County** allocated a total of **\$178,680.** to organization's in Cumberland County that applied for much needed funding to assist the residence in our communities.

## BUDGET AND ADMISSIONS COMMITTEE REPORT

### Committee Members:

**Cindy McGuire**  
**Elizabeth Baxter**  
**Melissa MacDonald**  
**Tammy Gagnon**  
**Cathy Skinner**

### AGENCY FUNDING:

The Member Agencies of the United Way of Cumberland County were allocated a total of \$ 62,674. in the fiscal year 2020. The 2022 funding increased from the previous year by \$9,348. And we will be able to meet all the funding requests by a 100%. The Member Agencies were funded as follows:

<b>Agency</b>	<b>Approved 2021</b>	<b>Actual 2020</b>
Amherst Preschool Association	\$ 8,000.	\$8,000.
Sexual Health Center	15,000.	15,000.
SMILE & Shine Programs	10,700.	10,000.
Maggie's Place	26,022.	22,000.
St. John Ambulance	0	1,500.
Cumb. County Transportation Society	5,000.	5,000.
Community Fund	6,000.	0
<b>Total</b>	<b><u>\$70,022.</u></b>	<b><u>\$61,500.</u></b>

Respectfully Submitted,  
Cathy Skinner  
Budget and Admissions Committee

## **BOARD NOMINATING COMMITTEE REPORT**

The Nominating Committee is pleased to present the following recommendations for the 2021 Board of Directors for the United Way of Cumberland County. The Board of Directors are actively canvassing for new board members.

### **ONE YEAR TERM – TERM TO EXPIRE MARCH, 2021**

Tammy Gagnon  
Melissa MacDonald  
Cindy McGuire  
Elizabeth Baxter

### **TWO YEAR TERM – TERM TO EXPIRE MARCH, 2022**

### **THREE YEAR TERM – TERM TO EXPIRE MARCH, 2023**

The Board of Directors of the United Way of Cumberland County shall consist of a minimum of twelve (12) Directors.

## **EXECUTIVE NOMINATING COMMITTEE REPORT**

The Executive Director shall ex officio be the Secretary. Each of the said officers, with the exception of the Secretary, Honorary Solicitor and Immediate Past President, shall be elected each year from and by the Members at the Annual Meeting of the United Way of Cumberland County.

Cathy Skinner

Secretary

On behalf of the Board of Directors of the United Way of Cumberland County, the Nominating Committee is pleased to present the following recommendations for the Executive Committee for 2021/2022.

Melissa MacDonald

Past President

President

1<sup>st</sup> Vice President

Melissa MacDonald

Vice President Finance/Treasurer

Respectfully Submitted,

Cathy Skinner, Executive Director



**THANK YOU**

TO

**EVERY DONOR, VOLUNTEER, ORGANIZATION AND WORKPLACE**

**FOR SUPPORTING THE**

**UNITED WAY OF CUMBERLAND COUNTY**

**WHICH ALLOWS US TO FUND MANY COMMUNITIES PROGRAMS**

**THANK YOU FOR HELPING US BUILD A CARING COMMUNITY.  
WHY.....BECAUSE WE LIVE HERE.**

**SIXTY SECOND ANNUAL MEETING (2020)**

**SPONSOR  
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